



Average age  
**74**  
 Male 40%  
 Female 60%

# CORPORATE SPONSORSHIP

## BENEFITS

Invest in the Association and its members

Enhance your image as a good corporate citizen

Philanthropic service to seniors in our community

	Bronze <i>Non-Profits Only</i>	Silver	Gold	Platinum
<b>Perks</b>	<b>\$150/year</b>	<b>\$300/year</b>	<b>\$600/year</b>	<b>\$1200/year</b>
Monthly recognition in our publication, <i>Vista</i>	✓	✓	✓	✓
Link to your business on our website <a href="http://www.SeniorsKingston.ca">www.SeniorsKingston.ca</a> (2000 users/month)	✓	✓	✓	✓
Your company's name on a plaque displayed at The Seniors Centre	✓	✓	✓	✓
Literature display at The Centre	✓	✓	✓	✓
Monthly issue of <i>Vista</i>	✓	✓	✓	✓
One-time <i>Vista</i> Article	✓	✓	✓	✓
Social media follow and logo added to Sponsor photo album	✓	✓	✓	✓
Social media Welcome post			✓	✓
Advertisement on Information Board (value: \$600/year)			50%	100%
Plaque to display at your place of business			✓	✓
10% discount on room rentals at The Seniors Centre				✓
10% discount on designated Seniors Association Special Events				✓

**THANK YOU**  
 for your  
**CONSIDERATION**



### WANT TO GET INVOLVED?

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